Commercial Advertising Rates 2023

30-second commercials			\$25	per 30-second spot		(Example: 14 spots = \$350; 21 spots = \$525; 28 spots = \$700; 42 spots = \$1,050)					
Business Membe	ers who advertis	se - 30 sec. spots	\$22.50 - 10%	savings	Partners (cont	inuous multi year	r or approved C	atholic/Pro Life o	advertisers) - \$15	- 40 % discount	
Vhen an advert	iser choses to b	e a Business Me	mbership, if appl	icable, the 10%	savings can be	added to currer	nt discount.		_		
3 MONTH	\$21.25	15%	6 MONTH	\$20.00	20%	9 MONTH	\$18.75	25%	12 MONTH	\$16.75	33%
SPREAD	PER SPOT	SAVINGS	SPREAD	PER SPOT	SAVINGS	SPREAD	PER SPOT	SAVINGS	SPREAD	PER SPOT	SAVINGS
Total Commercials	Total	Similar To	Total Commercials	Total	Similar To	Total Commercials	Total	Similar To	Total Commercials	Total	Similar To
13	\$ 276.25	1/week	13	\$ 260.00		13	\$ 243.75		13	\$ 217.75	
26	\$ 552.50	2/week	26	\$ 520.00	1/week	26	\$ 487.50		26	\$ 435.50	
39	\$ 828.75	3/week	39	\$ 780.00		39	\$ 731.25	1/week	39	\$ 653.25	
52	\$ 1,105.00	4/week	52	\$ 1,040.00	2/week	52	\$ 975.00		52	\$ 871.00	1/week
65	\$ 1,381.25	5/week	65	\$ 1,300.00		65	\$ 1,218.75		65	\$ 1,088.75	
78	\$ 1,657.50	6/week	78	\$ 1,560.00	3/week	78	\$ 1,462.50	2/week	78	\$ 1,306.50	
91	\$ 1,933.75	7/week	91	\$ 1,820.00		91	\$ 1,706.25		91	\$ 1,524.25	
104	\$ 2,210.00	8/week	104	\$ 2,080.00	4/week	104	\$ 1,950.00		104	\$ 1,742.00	2/week
	6 2 406 25	9/week	117	\$ 2,340.00		117	\$ 2,193.75		117	\$ 1,959.75	
117	\$ 2,486.25						A 2 427 F0		120	6 2477.50	
130 MAXIMUM O	\$ 2,762.50 OF 4 COMMERC	10/week	130 \$45	\$ 2,600.00 per 60-second	5/week	130 (14 s	\$ 2,437.50 pots = \$630; 2	1 spots = \$945; ;	130 28 spots = \$1,260	\$ 2,177.50 ; 42 spots = \$1	.890)
130 MAXIMUM O 60-second Business Membe	\$ 2,762.50 OF 4 COMMERC COMMERC ers who adverti	10/week IALS PER DAY Lials se - 60 sec. spots	\$45 s \$40.50 - 10%	per 60-second	spot Partners (cont	(14 s inuous multi year	pots = \$630; 2: r or approved C			; 42 spots = \$1	
130 MAXIMUM O 60-second Business Membe	\$ 2,762.50 OF 4 COMMERC COMMERC ers who adverti	10/week IALS PER DAY Lials se - 60 sec. spots	\$45	per 60-second	spot Partners (cont	(14 s inuous multi year	pots = \$630; 2: r or approved C		28 spots = \$1,260	; 42 spots = \$1	
130 MAXIMUM O 50-second Business Member When an adverti	\$ 2,762.50 OF 4 COMMERC COMMERC ers who adverti iser choses to b	10/week IALS PER DAY Cials se - 60 sec. spots e a Business Me	\$45 s \$40.50 - 10% mbership, if appl	per 60-second savings icable, the 10%	spot Partners (cont	(14 s inuous multi year added to currer	pots = \$630; 2: r or approved C nt discount.	atholic/Pro Life (28 spots = \$1,260 advertisers) \$2	; 42 spots = \$1 7 - 40 % discoun	t
130 MAXIMUM O 60-second Business Member When an adverting MONTH	\$ 2,762.50 OF 4 COMMERC COMMERC ers who advertitiser choses to b \$38.25	10/week IALS PER DAY Cials se - 60 sec. spots e a Business Me 15%	\$45 s \$40.50 - 10% mbership, if appl 6 MONTH	per 60-second savings icable, the 10%	spot Partners (cont savings can be 20%	(14 s inuous multi year e added to curren 9 MONTH	pots = \$630; 2: r or approved C nt discount. \$33.75	atholic/Pro Life o	28 spots = \$1,260 advertisers)	; 42 spots = \$1 7 - 40 % discoun	33%
130 MAXIMUM O 50-second Business Member When an advert 3 MONTH SPREAD Total	\$ 2,762.50 DF 4 COMMERC COMMERC ers who advertifier choses to b \$38.25 PER SPOT	10/week IALS PER DAY Cials se - 60 sec. spots e a Business Me 15% SAVINGS	\$45 s \$40.50 - 10% mbership, if appl 6 MONTH SPREAD	per 60-second savings icable, the 10% \$36.00 PER SPOT	spot Partners (cont savings can be 20% SAVINGS	(14 s inuous multi year e added to currer 9 MONTH SPREAD Total	pots = \$630; 2: r or approved Cot discount. \$33.75 PER SPOT	25% SAVINGS	28 spots = \$1,260 advertisers) \$2 12 MONTH SPREAD Total	\$30.15 PER SPOT	33% SAVINGS
130 MAXIMUM O 50-second Business Member When an adverti 3 MONTH SPREAD Total Commercials	\$ 2,762.50 OF 4 COMMERC COMMERC ers who advertifies choses to b \$38.25 PER SPOT Total	10/week IALS PER DAY Cials se - 60 sec. spots e a Business Me 15% SAVINGS Similar To	\$45 s \$40.50 - 10% mbership, if appl 6 MONTH SPREAD Total Commercials	per 60-second savings icable, the 10% \$36.00 PER SPOT	spot Partners (cont savings can be 20% SAVINGS	(14 s inuous multi year e added to currer 9 MONTH SPREAD Total Commercials	pots = \$630; 2: r or approved C at discount. \$33.75 PER SPOT	25% SAVINGS	28 spots = \$1,260 advertisers) \$2 12 MONTH SPREAD Total Commercials	\$ 42 spots = \$1 7 - 40 % discoun \$30.15 PER SPOT	33% SAVINGS
130 MAXIMUM O 50-second Business Member When an adverti 3 MONTH SPREAD Total Commercials 13	\$ 2,762.50 OF 4 COMMERC commercers who advertifies choses to be \$38.25 PER SPOT Total \$ 497.25	10/week IALS PER DAY Cials se - 60 sec. spots e a Business Me 15% SAVINGS Similar To 1/week	\$45 s \$40.50 - 10% mbership, if appl 6 MONTH SPREAD Total Commercials	per 60-second savings icable, the 10% \$36.00 PER SPOT Total \$ 468.00	spot Partners (cont savings can be 20% SAVINGS Similar To	(14 spinuous multi year e added to curren 9 MONTH SPREAD Total Commercials	pots = \$630; 2: r or approved Cont discount. \$33.75 PER SPOT Total \$438.75	25% SAVINGS	28 spots = \$1,260 advertisers) \$2 advertisers) \$2 advertisers \$2 a	\$ 42 spots = \$1 7 - 40 % discoun \$30.15 PER SPOT Total \$ 391.95	33% SAVINGS
130 MAXIMUM O 50-second Business Member When an adverti 3 MONTH SPREAD Total Commercials 13 26	\$ 2,762.50 OF 4 COMMERC COMMERC ers who advertifies choses to b \$38.25 PER SPOT Total \$ 497.25 \$ 994.50	10/week IALS PER DAY Sials se - 60 sec. spots e a Business Me 15% SAVINGS Similar To 1/week 2/week	\$45 s \$40.50 - 10% mbership, if appl 6 MONTH SPREAD Total Commercials 13 26	per 60-second savings icable, the 10% \$36.00 PER SPOT Total \$ 468.00 \$ 936.00	spot Partners (cont savings can be 20% SAVINGS Similar To	(14 s) inuous multi year added to currer 9 MONTH SPREAD Total Commercials 13 26	pots = \$630; 2: r or approved C at discount. \$33.75 PER SPOT Total \$ 438.75 \$ 877.50	25% SAVINGS Similar To	28 spots = \$1,260 advertisers) \$22 12 MONTH SPREAD Total Commercials 13 26	\$ 42 spots = \$1 7 - 40 % discoun \$30.15 PER SPOT Total \$ 391.95 \$ 783.90	33% SAVINGS
130 MAXIMUM O 50-second Business Member When an adverted 3 MONTH SPREAD Total Commercials 13 26 39	\$ 2,762.50 OF 4 COMMERC COMMERC ers who advertifies choses to be \$38.25 PER SPOT Total \$ 497.25 \$ 994.50 \$ 1,491.75	10/week IALS PER DAY LIALS PER DAY See - 60 sec. spots e a Business Me 15% SAVINGS Similar To 1/week 2/week 3/week	\$45 s \$40.50 - 10% mbership, if appl 6 MONTH SPREAD Total Commercials 13 26 39	per 60-second savings icable, the 10% \$36.00 PER SPOT Total \$ 468.00 \$ 936.00 \$ 1,404.00	spot Partners (cont savings can be 20% SAVINGS Similar To 1/week 2/week	(14 s) inuous multi year added to currer 9 MONTH SPREAD Total Commercials 13 26 39	pots = \$630; 2: r or approved Cont discount. \$33.75 PER SPOT Total \$ 438.75 \$ 877.50 \$ 1,316.25	25% SAVINGS Similar To	28 spots = \$1,260 advertisers) \$22 12 MONTH SPREAD Total Commercials 13 26 39	\$30.15 PER SPOT Total \$391.95 \$7.30.90 \$1,175.85	33% SAVINGS Similar To
130 MAXIMUM O 50-second Susiness Member When an adverted 3 MONTH SPREAD Total Commercials 13 26 39 52	\$ 2,762.50 OF 4 COMMERC COMMERC ers who advertifies choses to be \$38.25 PER SPOT Total \$ 497.25 \$ 994.50 \$ 1,491.75 \$ 1,989.00	10/week IALS PER DAY LIALS PER DAY See - 60 sec. spots e a Business Me 15% SAVINGS Similar To 1/week 2/week 3/week 4/week	\$45 s \$40.50 - 10% mbership, if appl 6 MONTH SPREAD Total Commercials 13 26 39 52	per 60-second savings icable, the 10% \$36.00 PER SPOT Total \$ 468.00 \$ 936.00 \$ 1,404.00 \$ 1,872.00	spot Partners (cont savings can be 20% SAVINGS Similar To 1/week	(14 s inuous multi year e added to curren 9 MONTH SPREAD Total Commercials 13 26 39 52	pots = \$630; 2: r or approved Cont discount. \$33.75 PER SPOT Total \$ 438.75 \$ 877.50 \$ 1,316.25 \$ 1,755.00	25% SAVINGS Similar To	28 spots = \$1,260 advertisers) \$27 12 MONTH SPREAD Total Commercials 13 26 39 52	\$30.15 PER SPOT Total \$391.95 \$783.90 \$1,175.85 \$1,567.80	33% SAVINGS Similar To
130 MAXIMUM O 50-second Business Member When an adverti 3 MONTH SPREAD Total Commercials 13 26 39 52 65	\$ 2,762.50 F 4 COMMERC COMMERC ers who advertifies choses to b \$38.25 PER SPOT Total \$ 497.25 \$ 994.50 \$ 1,491.75 \$ 1,989.00 \$ 2,486.25	10/week IALS PER DAY LIALS PER DAY See - 60 sec. spots e a Business Me 15% SAVINGS Similar To 1/week 2/week 3/week 4/week 5/week	\$45 s \$40.50 - 10% mbership, if appl 6 MONTH SPREAD Total Commercials 13 26 39 52 65	per 60-second savings icable, the 10% \$36.00 PER SPOT Total \$468.00 \$936.00 \$1,404.00 \$1,872.00 \$2,340.00	spot Partners (cont savings can be 20% SAVINGS Similar To 1/week 2/week	(14 s inuous multi year e added to curren 9 MONTH SPREAD Total Commercials 13 26 39 52 65	pots = \$630; 2: r or approved Cont discount. \$33.75 PER SPOT Total \$ 438.75 \$ 877.50 \$ 1,316.25 \$ 1,755.00 \$ 2,193.75	25% SAVINGS Similar To 1/week	28 spots = \$1,260 advertisers) \$27 12 MONTH SPREAD Total Commercials 13 26 39 52 65	\$30.15 PER SPOT Total \$ 391.95 \$ 783.90 \$ 1,175.85 \$ 1,567.80 \$ 1,959.75	33% SAVINGS Similar To
130 MAXIMUM O 50-second Business Member When an adverti 3 MONTH SPREAD Total Commercials 13 26 39 52 65 78	\$ 2,762.50 F 4 COMMERC COMMERC ers who advertifies choses to b \$38.25 PER SPOT Total \$ 497.25 \$ 994.50 \$ 1,491.75 \$ 1,989.00 \$ 2,486.25 \$ 2,983.50	10/week IALS PER DAY Sials se - 60 sec. spots e a Business Me 15% SAVINGS Similar To 1/week 2/week 3/week 4/week 5/week 6/week	\$45 s \$40.50 - 10% mbership, if appl 6 MONTH SPREAD Total Commercials 13 26 39 52 65 78	per 60-second savings icable, the 10% \$36.00 PER SPOT Total \$ 468.00 \$ 936.00 \$ 1,404.00 \$ 1,872.00 \$ 2,340.00 \$ 2,808.00	spot Partners (cont savings can be 20% SAVINGS Similar To 1/week 2/week	(14 spinuous multi years added to current 9 MONTH SPREAD Total Commercials 13 26 39 52 65 78	pots = \$630; 2: r or approved Cont discount. \$33.75 PER SPOT Total \$ 438.75 \$ 877.50 \$ 1,316.25 \$ 1,755.00 \$ 2,193.75 \$ 2,632.50	25% SAVINGS Similar To 1/week	28 spots = \$1,260 advertisers) \$2 advertisers)	\$30.15 PER SPOT Total \$391.95 \$1,175.85 \$1,567.80 \$1,959.75 \$2,351.70	33% SAVINGS Similar To
130 MAXIMUM O Business Member When an adverted 3 MONTH SPREAD Total Commercials 13 26 39 52 65 78 91	\$ 2,762.50 F 4 COMMERC COMMERC ers who advertifies choses to be \$38.25 PER SPOT Total \$ 497.25 \$ 994.50 \$ 1,491.75 \$ 1,989.00 \$ 2,486.25 \$ 2,983.50 \$ 3,480.75	10/week IALS PER DAY Sials se - 60 sec. spots e a Business Me 15% SAVINGS Similar To 1/week 2/week 3/week 4/week 5/week 6/week 7/week	\$45 s \$40.50 - 10% mbership, if appl 6 MONTH SPREAD Total Commercials 13 26 39 52 65 78 91	per 60-second savings icable, the 10% \$36.00 PER SPOT Total \$ 468.00 \$ 936.00 \$ 1,404.00 \$ 1,872.00 \$ 2,340.00 \$ 2,808.00 \$ 3,276.00	spot Partners (cont savings can be 20% SAVINGS Similar To 1/week 2/week 3/week	(14 s) inuous multi year added to currer 9 MONTH SPREAD Total Commercials 13 26 39 52 65 78 91	pots = \$630; 2: r or approved Cont discount. \$33.75 PER SPOT Total \$ 438.75 \$ 877.50 \$ 1,316.25 \$ 1,755.00 \$ 2,193.75 \$ 2,632.50 \$ 3,071.25	25% SAVINGS Similar To 1/week	28 spots = \$1,260 advertisers) \$25 adver	\$30.15 PER SPOT Total \$391.95 \$783.90 \$1,175.85 \$1,567.80 \$1,959.75 \$2,351.70 \$2,743.65	33% SAVINGS Similar To 1/week