

Wednesday, October 21, 2020

Dear Friends:

In my second-favorite movie of all time, there is that powerful scene—you are probably familiar with it—where George Bailey reminds a roomful of wavering executives, with an energy that probably surprised even himself, “*This town needs this measly one-horse institution if only to have some place where people can come without crawling to Potter!*”

Now first, please don’t get me wrong. Your AM 1260 The Rock is *not* measly. The station turned five years old this year, and we are resolved to stick around for as long as there is such a thing as the internet or broadcast radio. As for horses, there is an uncountable team of spiritual warhorses pulling this lay mission along through their patronage and prayers: the Communion of Saints, with our blessed Mother Mary and Saint Peter the Apostle in the lead.

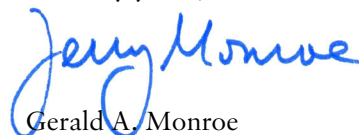
But the point is this: CLEVELAND NEEDS AM 1260 THE ROCK IF ONLY SO THERE WILL BE ONE PLACE WHERE PEOPLE CAN COME 24/7 TO HEAR THE TRUTH, who as we know is not a thing but a person, a Divine Person, our Lord Jesus, who instructs and invites to himself all people down through the centuries by the voice of the Church he founded on the Apostles. We know that even Apostles, like those executives, can waver sometimes. Well, the Church has always taught that the sense of the faithful, the *sensus fidelium*, is a real and abiding force in which the laity accompanies the hierarchy along our common pilgrimage and, like guardrails along mountain cliffs, keeps the whole Church in the path of the true Faith.

AM 1260 is part of the EWTN Global Catholic Radio Network, one of the most important embodiments of the *sensus fidelium* at work in the world. Thanks to you, our city has played her part for over five years in this worldwide effort to strengthen each other in the Faith and hand it on. With your continued sacrifices large and small, it won’t ever stop until He returns.

We have just finished wrapping up Day One of our Fall Spirit Drive. Honestly, we are already exhausted. But it’s the kind of exhaustion that feels good, that comes from knowing you are trying your best and “leaving it on the field,” and Jesus and Mary will see to the results. And humbling too, because of the weight of gratitude for all the sacrifices of so many supporters, new and returning, to keep this mission going. But we have a long way to go to reach our goal, and we’ll be back early tomorrow morning to pick up again.

Please, *listen* to the Fall Spirit Drive on Thursday and Friday, and if you have not already dialed us at 216.227.1260 or gone online to www.am1260therock.com to pledge your donation, please do so then. May God bless the rest of your week!

Sincerely yours,



Gerald A. Monroe
President

ST. PETER THE ROCK MEDIA
dba AM 1260 The Rock
145 Ken Mar Industrial Parkway
Broadview Heights, Ohio 44147
216.227.1260
www.AM1260TheRock.com
info@AM1260TheRock.com

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